GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:471
ANSWERED ON:03.03.2005
MODERNISATION OF PRASAR BHARATI
Tripathy Shri Braja Kishore

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati has prepared a plan for its modernisation;

(b) if so, the details thereof and the total funds required for the purpose;

(c) the sources identified by the Prasar Bharati for mobilisation of the required funds;

(d) whether the Prasar Bharati has also sought Government`s facilitation to get assistance from the World Bank; and

(e) if so, the details thereof and the reaction of the Government thereto?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) to (c): Yes, Sir. The modernization plan covers a broad spectrum, which, inter alia, includes digitalization and modernization of production facilities/satellite broadcast equipment, modernization and automation of studio /transmission facilities, augmentation of existing studio facilities, etc. for both All India Radio and Doordarshan. The total cost is estimated to be around Rs.1,177 crore (appx.). The sources identified for mobilization are through `Direct Budgetary Support (DBS) and Internal Extra Budgetary Resources (IEBRs.)`.

(d): No, Sir.

(e): Does not arise.